ORDER

Orders

Order / Rev:

36855

Alt Order #:

08833338

GENERAL

Product Desc:

AMERICAN CROSSROADS

Estimate:

Flight Dates:

10/16/12 - 10/22/12 08/01/12 / 10/01/12

Original Date / Rev:

Order Type:

Primary AE:

Sales Office:

Sales Region:

KLAS

Mike Jones

K-WAS

National

Broadcast

EOM/EOC

09/12/10

00:10:00

Agency

Name:

Cross Roads Media

Buying Contact:

Billing Contact:

66 Canal Center Plaza

Alexandria, VA 22314

Billing Type: Cash

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Advertiser

Name:

American Crossroads

Demographic:

Product Codes:

A35+ P04

Priority: LV2

Revenue Codes:

AGY, POL, ISS

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Net Amount Start Date End Date # Spots Gross Amount \$105,102.50 10/01/12 10/22/12 73 \$123,650.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	73	\$123,650.00	\$105,102.50	0.00
Totals	73	\$123,650.00	\$105,102.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Tota		
KLAS	30%	\$123,650.00		
Market	100%	\$412,166.67		

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$103,041.67
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$20,608.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 8	10/16/12	10/19/12	137-237a M-F Ele	ec Plyg@M	137-207a	-TWTF	:30	4	\$100.00LV2	0.00 NM	4	\$400.00
			Electric Playgrou	nd	(1:37 XM-2:3	7 XM)						
NATE E	BERKUS											
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/15/12	10/21/12	-TWTF	4	\$100.00	0.00						
E 2 8	10/22/12	2 10/22/12	137-237a M-F Ele	ec Plyg@M	137-207a	M	:30	1	\$100.00LV2	0.00 NM	1	\$100.00
			Electric Playgrou	nd	(1:37 XM-2:3	7 XM)						

Print Date: 10/03/12 12:18:22 Page 2 of 5

KLAS

Order / Rev:

36855

Advertiser:

American Crossroads

Ait Order #: Flight Dates:

08833338 10/16/12 - 10/22/12 **Product Desc:**

AMERICAN CROSSROADS

Estimate:

693

Ln Ch Start End Inve	entory Code Break	Start/End T	īme Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
	eekdays Spots/Week	<u>Rate</u> \$100.00	Rating 0.00					
E 3 8 10/21/12 10/21/12 8 Ne	ews Now Sun 5-7p CM ews Now Sun	4-430p, 630-7	'pS	:30	1 \$1,500.00LV1	0.00 NM	0	\$0.00
SUN EVE ROTATION Start Date End Date We	eekdays Spots/Week	Rate	Rating					
	S 1	\$1,500.00 End Time	0.00	Weekdays	Length Rate	Rtg Type		
1 8 10/15/12-10/21/12 8 News		p, 630-7p		Su	:30 (\$1,500.00)			
See MG 31.3,31.4,31.5 [da]								
E 4 8 10/21/12 10/21/12 8 No	ews Now Sun AM #1CM ews Now Sun AM #1	8 News Now 9	Sun &S	: 30	1 \$500.00LV1	0.00 NM	0	\$0.00
8 NEWS NOW SUN MORNING # Start Date End Date Wo	1 <u>eekdays Spots/Week </u>	Rate	Rating					
Week: 10/15/12 10/21/12 Spot Ch Date Range Descri	reption Start	\$500.00 End Time	0.00	Weekdays	Length Rate	Rtq Type		
1 8 10/15/12-10/21/12 8 New See MG 31.3,31.4,31.5		ws Now Sun		Su	:30 (\$500.00)	0.00 NM		
[da]					4 04 500 00114	0.00.104	•	24 500 00
¥ • •	ews Now Sun AM #2	8 News Now 3	Sun AS	30	1 \$1,500.00LV1	0.00 NM	1	\$1,500.00
8 NEWS NOW SUN MORNING # <u>Start Date</u> <u>End Date</u> <u>W</u>	eekdays Spots/Week	Rate	Rating					
Week: 10/15/12 10/21/12 E 6 8 10/21/12 10/21/12 CBS		\$1,500.00 CBS Sunday	0.00 MorniS	:30	1 \$2,000.00LV1	0.00 NM	1	\$2,000.00
	S News Sunday Morning	•						
Start Date End Date W	<u>eekdays</u> <u>Spots/Week</u>	Rate \$2,000.00	Rating 0.00					
E 7 8 10/16/12 10/19/12 8 Ne	ews Now 11p M-F CM	11-1135p	-TWTF	:30	4 \$2,200.00LV1	0.00 NM	4	\$8,800.00
8 NEWS NOW @ 11P	ews Now 11p M-F							
	<u>eekdays</u> <u>Spots/Week</u> WTF 4	<u>Rate</u> \$2,200.00	Rating 0.00					
E 8 8 10/22/12 10/22/12 8 No	ews Now 11p M-F CM lews Now 11p M-F	11-1135p	M	:30	1 \$2,200.00LV1	0.00 NM	1	\$2,200.00
8 NEWS NOW @ 11P Start Date End Date W	eekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/22/12 10/28/12 M-	1	\$2,200.00 9-10a	0.00 -TWTF	- :30	4 \$850.00LV2	0.00 NM	4	\$3,400.00
Live	e w/Kelly CM e With Regis & Kelly	9-10a	-1411	.30	4 4000.001.42	0.00 14141	7	\$5,400.00
	eekdays Spots/Week	Rate	Rating					
Week: 10/15/12 10/21/12 -T E 10 8 10/22/12 10/22/12 Live	WTF 4 w/Kelly CM	\$850.00 9-10a	0.00 M	:30	1 \$850.00LV1	0.00 NM	1	\$850.00
Live LIVE WITH KELLY	e With Regis & Kelly							
	<u>'eekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$850.00	Rating 0.00					
E 11 8 10/16/12 10/19/12 630	-7p Inside Edition CM	630-7p	-TWTF	- :30	4 \$1,300.00LV2	0.00 NM	3	\$3,900.00
INSIDE EDITION	/eekdays Spots/Week	Rate	Rating					
Week: 10/15/12 10/21/12 -T	TWTF 4	\$1,300.00 /End Time	0.00	Weekdays	Length Rate	Rtg Type		
2 8 10/15/12-10/21/12 630-7				-TWThF	:30 (\$1,300.00)			
Credited [move \$\$ to 36854/8833337]								
E 12 8 10/22/12 10/22/12	СМ	630-7p	M	- :30	1 \$1,300.00LV2	0.00 NM	0	\$0.00

Print Date: 10/03/12 12:18:22 Page 3 of 5

KLAS

Order / Rev:

Flight Dates:

36855

Advertiser: American Crossroads

Alt Order #: 0883333

08833338

10/16/12 - 10/22/12

Product Desc: AMERICAN CROSSROADS

estimate: 693

___ Estimate:

Ln Ch	n Start	End	Inventory Code		Start/End T	ime Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
			630-/p Inside Editi Inside Edition	ion							
INS	IDE EDITIO	V	moido Latton								
Most	Start Date	End Date	Weekdays M	Spots/Week	Rate \$1,300.00	Rating 0.00					
Spot	: 10/22/12 Ch Date Ra	10/28/12 <u>inge D</u>	escription		\$1,300.00 /End Time		Weekdays	Length Rate	Rtg Type		
1		2-10/28/12 6	30-7p Inside Edition	630-	7p	1	M	:30 (\$1,300.00)	0.00 <i>NM</i>		
	Credited [move \$\$ to	36854/8833	3371								
E 13	<u> </u>		8 News Now Noon	M-F CM	12-1230p	-TWTF	:30	4 \$850.00LV2	0.00 NM	4	\$3,400.00
	ON NEWO		8 News Now Noor	M-F							
NO	ON NEWS Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week	: 10/15/12	10/21/12	-TWTF	4	\$850.00	0.00					
E 14	8 10/22/1	2 10/22/12	8 News Now Noon 8 News Now Noon		12-1230p	M	:30	1 \$850.00LV2	0.00 NM	1	\$850.00
NO	ON NEWS		6 News Now Noor	1 IVI-F							
	Start Date	End Date		Spots/Week	Rate	Rating					
	: 10/22/12 B 10/16/1	10/28/12 2 10/19/12	8 News Now 5-630	n M-FCM	\$850.00 5-630p	0.00 -TWTF	. :30	4 \$1,500.00LV1	0.00 NM	4	\$6,000.00
213 (10/10/1	2 10/19/12	8 News Now 5-63	•	О-ОООР	• • • • • • • • • • • • • • • • • • • •	.00	. • ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0.00	•	**,
8 N	EWS NOW (Madadaya	Cmata AMaak	Poto	Poting					
Week	Start Date : 10/15/12	End Date 10/21/12	<u>Weekdays</u> -TwTF	Spots/Week 4	<u>Rate</u> \$1,500.00	Rating 0.00					
		2 10/22/12	8 News Now 5-630		5-630p	M	- :30	1 \$1,500.00LV2	0.00 NM	1	\$1,500.00
9 N	EWS NOW (A 5D 2 6D	8 News Now 5-63	0p M-F							
ON	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week	: 10/22/12	10/28/12	M	1	\$1,500.00	0.00			0.00.104	•	67.000.00
E 17	8 10/16/1	2 10/19/12	Price Is Right Price Is Right	CM	10-11a	-TWTF	- :30	2 \$3,500.00LV1	0.00 NM	2	\$7,000.00
PRI	ICE IS RIGH	т	1 1100 10 1 tight								
Mook	Start Date	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week	<u>Rate</u> \$3,500.00	Rating 0.00					
	: 10/15/12 8 10/16/1		8 News Now 4p M		4-5p	-TWTF	- :30	4 \$1,300.00LV2	0.00 NM	4	\$5,200.00
			8 News Now 4p N		·						
8 N	EWS NOW a Start Date	& 4P & 430P En <u>d Date</u>	Weekdays	Spots/Week	Rate	Rating					
	: 10/15/12	10/21/12	-TWTF	4	\$1,300.00	0.00					
E 19	8 10/22/1	2 10/22/12	8 News Now 4p M		4-5p	M	- :30	1 \$1,300.00LV2	0.00 NM	1	\$1,300.00
8 N	EWS NOW	& 4P & 430P	8 News Now 4p N	I-F							
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	:: 10/22/12 8 10/16/1	10/28/12	8 News Now 6a M		\$1,300.00 6-7a	0.00 -TWTF	- :30	4 \$1,200.00LV1	0.00 NM	4	\$4,800.00
E 20	0 10/10/	12 10/13/12	8 News Now 6a N		0.10	••••	.55	, \$1,2000000			,
8 N	IEWS NOW	_	Mookdaya	Spots/Week	Pate	Rating					
Week	Start Date	End Date 10/21/12	<u>Weekdays</u> -TWTF		<u>Rate</u> \$1,200.00	0.00		_			
			8 News Now 6a M	-F CM	6-7a	M	- :30	1 \$1,200.00LV1	0.00 NM	1	\$1,200.00
8 N	IEWS NOW	@ 6A	8 News Now 6a M	7-F							
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	: 10/22/12	10/28/12	M CBS Early Show -		\$1,200.00 5-7a	0.00 s	- :30	1 \$550.00LV1	0.00 NM	1	\$550.00
E 22	8 10/20/ ⁻	12 10/20/12	CBS Early Show		J-1 d		.50	. 4000.00241	J.55 1111	•	7223.00
SA	T EARLY SH				Data	Datina					
Weel	Start Date c: 10/15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.00					
		12 10/19/12		СМ	1135p-1237a	-TWTF	- :30	4 \$850.00LV2	0.00 NM	4	\$3,400.00
			Letterman								

Print Date: 10/03/12 12:18:22 Page 4 of 5

KLAS

Order / Rev: 36855 Advertiser: American Crossroads

Alt Order #: 08833338

Product Desc: AMERICAN CROSSROADS

Flight Dates: 10/16/12 - 10/22/12 693

Estimate:

Start Date End Date Meekdays SpotsWeek Rate Ration	Ln Ch Start End LETTERMAN	Inventory Code E	Break Start/End	d Time Days	Len Spot	ts Rate Pri	Rtg Type	Spots	Amount
E24	Start Date End Da								
LETTERMAN Start Date End Date Weekdays SpotsWeek Sate Section				· · · · · · · · · · · · · · · · · · ·	- :30	1 \$850 001 V2	0.00 NM	1	\$850.00
Start Date			JW 1100p-120	, Maria	50	1 \$000.00242	0.00 14101	•	\$050.00
Section Sect			NA/II Data	Datina					
CBS This Morning Start Date Emp Date Weekdays Spots/Week Rate Rating Week (1972/12 1072/12 CBS This Morning 7-9a CM 7-9a M 30 1 \$1,000.00 LV1 0.00 NM 1 \$1,000.00 CBS This Morning C									
Cest This Morning	E 25 8 10/16/12 10/19/		CM 7-9a	-TWTF-	- :30	4 \$1,000.00LV1	0.00 NM	4	\$4,000.00
Size Date Mese Not Color Col	CDS THIS MODNING	CBS This Morning							
Meek: 1015/12 1022/12 CBS This Morning 7-9a CM		to Mookdaye Snote	Meek Pate	Patina					
E26 8 10/22/12 10/22/12 CBS This Morning 7-9a CM 7-9a M :30 1 \$1,000.00 LVI 0.00 NM 1 \$1,000.00 CBS This Morning Start Daile									
CBS THIS MORNING Siart Date End Date Week Now 5a M-F CM 5-6a					- :30	1 \$1,000,00LV1	0.00 NM	1	\$1,000.00
Sand Date End Date Modekidays Meekidays Soota/Week St. 1,000.00 St. 1,000				•••		. • • • • • • • • • • • • • • • • • • •			**,
Seek 10/22/12 10/28/12 Memory Now 5a M-F CM 5-6a	CBS THIS MORNING	•							
E27 8 10/18/12 10/19/12 18 News Now 5a M-F CM									
8 NEWS NOW @ 5A Start Date									
Same	E 27 8 10/16/12 10/19/		CM 5-6a	-TWTF-	- :30	4 \$1,000.00LV1	0.00 NM	4	\$4,000.00
Start Date End Date Weeki 20/15/12 10/21/12 8 News Now 5a M-F	O NICIAIS NOVALO EA	8 News Now 5a M-F							
Table Tabl		te Meekdaye Snote/	Meek Pate	Pating					
E28									
8 NEWS NOW @ 5A Start Date End Date Weekdays Spots/Week Rate Week 10/22/12 10/12/12 10/12/12 Ellen CM 3-4p -TwTF :30 4 \$1,000.00 LVZ 0.00 NM 4 \$4,000.00 Ellen ELLEN Start Date End Date Weekdays Spots/Week Rate 10/21/12 10/21/12 10/21/12 Ellen CM 3-4p -TwTF :30 1 \$1,000.00 LVZ 0.00 NM 1		<u> </u>			- :30	1 \$1,000,00LV1	0.00 NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week Rate Station O.00						. • • • • • • • • • • • • • • • • • • •	0.00	•	* 1,000.00
New 10/22/12 10/28/12 10/19/12 10/	8 NEWS NOW @ 5A								
E129 8 10/16/12 10/19/12 Ellen CM 3-4p -TWTF :30 4 \$1,000.00LVZ 0.00 NM Ellen Ellen Ellen Ellen Ellen Ellen Ellen Spots/Week Rate 4 \$1,000.00				Rating					
Ellen				0.00					
ELLEN Start Date Uniform Uni	E 29 8 10/16/12 10/19/		CM 3-4p	-TWTF-	- :30	4 \$1,000.00LV2	0.00 NM	4	\$4,000.00
Start Date End Date Weekdays Spots/Week Rate 4 \$1,000.00 0.00	ELLEN	Ellen							
Week: 10/15/12 10/21/12 10/221/12 Ellen CM 3-4p M :30 1 \$1,000.00LV1 0.00 NM 1 \$1,000.00		ta Waakdaye Snote/	Meek Rate	Rating					
ELLEN Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/29/12									
ELLEN Start Date End Date Meekdays Spots/Week Rate Rating 0.00				M	- :30	1 \$1,000.00LV1	0.00 NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00			•			•			·
South Sout									
E31 8 10/16/12 10/19/12 1230-2p Soaps/ LMAD CM 1230-2p -TWTF :30 2 \$900.00LV2 0.00 NM Soaps / Let's Make A Deal BOLD & BEAUTIFUL/LETS MAKE A DEAL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF 2 \$900.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 8 10/15/12-10/21/12 1230-2p Soaps/ LMAD 1230-2p -TWThF :30 (\$900.00) 0.00 NM See MG 31.3,31.4,31.5 [da] 2 8 10/15/12-10/21/12 1230-2p Soaps/ LMAD 1230-2p -TWThF :30 (\$900.00) 0.00 NM See MG 31.3,31.4,31.5 [da] 3 8 10/19/12-10/19/12 Fri 9-10p 9-10pF :30 \$8,500.00 0.00 NM ® MG for 31.2,4.1,3.1,33.1,31.1 4 8 10/20/12-10/20/12 Sat Prime Special 8-10pSa :30 \$1,900.00 0.00 NM ® MG for 31.2,4.1,3.1,33.1,31.1 5 8 10/20/12-10/20/12 Sat Prime Special 8-10pSa :30 \$1,900.00 0.00 NM ® MG for 31.2,4.1,3.1,33.1,31.1 E32 8 10/20/12 10/20/12 NCAA Football CM NCAA College FooS- :30 1 \$5,000.00LV1 0.00 NM NCAA FOOTBALL Start Date End Date Weekdays Spots/Week Rate Rating									
Soaps / Let's Make A Deal BOLD & BEAUTIFUL/LETS MAKE A DEAL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 - TWTF 2 \$900.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 8 10/15/12-10/21/12 1230-2p Soaps/ LMAD 1230-2p -TWThF :30 (\$900.00) 0.00 NM See MG 31.3,31.4,31.5 [da] 2 8 10/15/12-10/21/12 1230-2p Soaps/ LMAD 1230-2p -TWThF :30 (\$900.00) 0.00 NM See MG 31.3,31.4,31.5 [da] 3 8 10/19/12-10/19/12 Fri 9-10p 9-10pF :30 \$8,500.00 0.00 NM ® MG for 31.2,4.1,3.1,33.1,31.1 4 8 10/20/12-10/20/12 Sat Prime Special 8-10pSa :30 \$1,900.00 0.00 NM ® MG for 31.2,4.1,3.1,33.1,31.1 5 8 10/20/12-10/20/12 Sat Prime Special 8-10pSa :30 \$1,900.00 0.00 NM ® MG for 31.2,4.1,3.1,33.1,31.1 E32 8 10/20/12 10/20/12 NCAA Football CM NCAA College FooS- :30 1 \$5,000.00LV1 0.00 NM NCAA College Football (12:30 PM-4:00 PM) NCAA FOOTBALL Start Date End Date Weekdays Spots/Week Rate Rating					-20	0 6000 001 1/0	0.00 104		#40 200 00
BOLD & BEAUTIFUL/LETS MAKE A DEAL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF 2 \$900.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 8 10/15/12-10/21/12 1230-2p Soaps/ LMAD 1230-2p -TWThF :30 (\$900-00) 0.00 NM See MG 31.3,31.4,31.5 [da] 2 8 10/15/12-10/21/12 1230-2p Soaps/ LMAD 1230-2p -TWThF :30 (\$900-00) 0.00 NM See MG 31.3,31.4,31.5 [da] 3 8 10/19/12-10/19/12 Fri 9-10p 9-10pF :30 \$8,500.00 0.00 NM ① MG for 31.2,4.1,3.1,33.1,31.1 4 8 10/20/12-10/20/12 Sat Prime Special 8-10pSa :30 \$1,900.00 0.00 NM ② MG for 31.2,4.1,3.1,33.1,31.1 5 8 10/20/12-10/20/12 Sat Prime Special 8-10pSa :30 \$1,900.00 0.00 NM ② MG for 31.2,4.1,3.1,33.1,31.1 E32 8 10/20/12 10/20/12 NCAA Football CM NCAA College FooS- :30 1 \$5,000.00 LV1 0.00 NM NCAA College Football (12:30 PM-4:00 PM) NCAA FOOTBALL Start Date End Date Weekdays Spots/Week Rate Rating	E31 8 10/16/12 10/19/			-1W1F-	- :30	2 \$900.00LVZ	U.UU INIVI	3	\$12,300.00
Start Date End Date Weekdays Spots/Week Rate Rating	BOLD & BEAUTIFUL/LET		iai						
Week: 10/15/12 10/21/12 -TWTF 2 \$900.00 0.00			Week Rate	Rating					
1 8 10/15/12-10/21/12 1230-2p Soaps/ LMAD 1230-2p -TWThF :30 (\$900.00) 0.00 NM See MG 31.3,31.4,31.5 [da] 2 8 10/15/12-10/21/12 1230-2p Soaps/ LMAD 1230-2p -TWThF :30 (\$900.00) 0.00 NM See MG 31.3,31.4,31.5 [da] 3 8 10/19/12-10/19/12 Fri 9-10p 9-10pF :30 \$8,500.00 0.00 NM MG for 31.2,4.1,3.1,33.1,31.1 4 8 10/20/12-10/20/12 Sat Prime Special 8-10pSa :30 \$1,900.00 0.00 NM MG for 31.2,4.1,3.1,33.1,31.1 5 8 10/20/12-10/20/12 Sat Prime Special 8-10pSa :30 \$1,900.00 0.00 NM MG for 31.2,4.1,3.1,33.1,31.1 5 8 10/20/12-10/20/12 Sat Prime Special 8-10pSa :30 \$1,900.00 0.00 NM MG for 31.2,4.1,3.1,33.1,31.1 5 8 10/20/12-10/20/12 NCAA Football CM NCAA College FooS- :30 1 \$5,000.00LV1 0.00 NM NCAA College Football (12:30 PM-4:00 PM) NCAA FOOTBALL Start Date End Date Weekdays Spots/Week Rate Rating									
See MG 31.3,31.4,31.5 [da] 2									
[da] 2 8 10/15/12-10/21/12 1230-2p Soaps/ LMAD 1230-2p -TWThF :30 (\$900.00) 0.00 NM See MG 31.3,31.4,31.5 [da] 3 8 10/19/12-10/19/12 Fri 9-10p 9-10pF :30 \$8,500.00 0.00 NM			1230-2p		-TWThF	:30 (\$900.00)	0.00 NM		
2 8 10/15/12-10/21/12 1230-2p Soaps/ LMAD 1230-2p -TWThF :30 (\$900.00) 0.00 NM See MG 31.3,31.4,31.5 [da] 3 8 10/19/12-10/19/12 Fri 9-10p 9-10pF :30 \$8,500.00 0.00 NM MG for 31.2,4.1,3.1,33.1,31.1 4 8 10/20/12-10/20/12 Sat Prime Special 8-10pSa :30 \$1,900.00 0.00 NM MG for 31.2,4.1,3.1,33.1,31.1 5 8 10/20/12-10/20/12 Sat Prime Special 8-10pSa :30 \$1,900.00 0.00 NM MG for 31.2,4.1,3.1,33.1,31.1 E 32 8 10/20/12 10/20/12 NCAA Football CM NCAA College FooS- :30 1 \$5,000.00LV1 0.00 NM NCAA College Football (12:30 PM-4:00 PM) NCAA FOOTBALL Start Date End Date Weekdays Spots/Week Rate Rating		1.5							
See MG 31.3,31.4,31.5 [da] 3 8 10/19/12-10/19/12 Fri 9-10p 9-10p F :30 \$8,500.00 0.00 NM		2 1230-2n Soens/ I MAD	1230-2n		-TWThE	30 (\$000.00)	0.00 0/0/		
[da] 3 8 10/19/12-10/19/12 Fri 9-10p 9-10p F :30 \$8,500.00 0.00 NM			1200-2p			.50 (4500.00)	0.00 7477		
		••							
4 8 10/20/12-10/20/12 Sat Prime Special 8-10pSa :30 \$1,900.00 0.00 NM (m) MG for 31.2,4.1,3.1,33.1,31.1 5 8 10/20/12-10/20/12 Sat Prime Special 8-10pSa :30 \$1,900.00 0.00 NM (m) MG for 31.2,4.1,3.1,33.1,31.1 E 32 8 10/20/12 10/20/12 NCAA Football CM NCAA College FooS- :30 1 \$5,000.00LV1 0.00 NM NCAA College Football (12:30 PM-4:00 PM) NCAA FOOTBALL Start Date End Date Weekdays Spots/Week Rate Rating	3 8 10/19/12-10/19/1	2 Fri 9-10p	9-10p		F	:30 \$8,500.00	0.00 NM		
 ⊕ MG for 31.2,4.1,3.1,33.1,31.1 ► 8 10/20/12-10/20/12 Sat Prime Special 8-10pSa :30 \$1,900.00 0.00 NM ⊕ MG for 31.2,4.1,3.1,33.1,31.1 Е 32 8 10/20/12 10/20/12 NCAA Football CM NCAA College FooS- :30 1 \$5,000.00LV1 0.00 NM	⊕ MG for 31.2,4.1,3.1,3	3.1,31.1							
5 8 10/20/12-10/20/12 Sat Prime Special 8-10pSa :30 \$1,900.00 0.00 NM	4 8 10/20/12-10/20/1	2 Sat Prime Special	8-10p		sa	:30 \$1,900.00	0.00 NM		
⊕ MG for 31.2,4.1,3.1,33.1,31.1 E 32 8 10/20/12 10/20/12 NCAA Football CM NCAA College FooS- :30 1 \$5,000.00LV1 0.00 NM 1 \$5,000.00 NCAA College Football (12:30 PM-4:00 PM) NCAA FOOTBALL Start Date	→ MG for 31.2,4.1,3.1,3	3.1,31.1							
E 32 8 10/20/12 10/20/12 NCAA Football CM NCAA College FooS- :30 1 \$5,000.00LV1 0.00 NM 1 \$5,000.00 NCAA College Football (12:30 PM-4:00 PM) NCAA FOOTBALL Start Date End Date Weekdays Spots/Week Rate Rating	_	•	8-10p		Sa	:30 \$1,900.00	0.00 NM		
NCAA College Football (12:30 PM-4:00 PM) NCAA FOOTBALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>						- -			
NCAA FOOTBALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	E 32 8 10/20/12 10/20/			_	- :30	1 \$5,000.00LV1	0.00 NM	1	\$5,000.00
Start Date End Date Weekdays Spots/Week Rate Rating	NOAA FOOTBALL	NCAA College Football	(12:30 PM-	4:00 PM)					
		to Maakdaye Sastel	Meek Pata	Rating					
	 ;							l	

Print Date: 10/03/12 12:18:22 Page 5 of 5

KLAS

Order / Rev:

36855

Advertiser:

American Crossroads

Alt Order #: Flight Dates: 08833338

Product Desc:

10/16/12 - 10/22/12

AMERICAN CROSSROADS

Estimate:

693

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots **Amount** 10/20/12 10/20/12 NCAA Football E 32 8 CM NCAA College Foo----S-:30 1 \$5,000.00LV1 0.00 NM \$5,000.00 NCAA College Football (12:30 PM-4:00 PM) NCAA FOOTBALL Start Date End Date Spots/Week **Weekdays** Rate Rating ----S-Week: 10/15/12 10/21/12 1 \$5,000.00 0.00 8 10/16/12 10/16/12 Tue 10-11p CM 10-11p -T----:30 1 \$8,500.00LV1 0.00 NM 0 \$0.00 Vegas **VEGAS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 -T----1 \$8,500.00 0.00 Start/End Time Ch Date Range Description Weekdays **Length** Rate Rtq Type Spot 8 10/15/12-10/21/12 Tue 10-11p 10-11p :30(\$8,500.00) 0.00 NM 1 See MG 31.3,31.4,31.5 [da] 10/18/12 10/18/12 Thu 8-9p СМ 8-9p ---T---:30 1\$18,000.00LV1 0.00 NM \$18,000.00 Big Bang / 2 1/2 Men **BIG BANG/TWO & A HALF MEN** Start Date End Date Spots/Week Rating **Weekdays** Rate ---T---Week: 10/15/12 10/21/12 1\$18,000.00 0.00 \$12,000.00 10/21/12 10/21/12 Sun 10-11p CM :30 1\$12,000.00LV1 0.00 NM E 35 10-11p ----S The Mentalist THE MENTALIST **End Date** Weekdays Spots/Week Rate Rating Start Date Week: 10/15/12 10/21/12 ----S 1\$12,000.00 0.00 10/20/12 10/21/12 8 News Now 11p Sa/SuCM 11-1135P ----SS :30 1 \$1,100.00LV2 0.00 NM \$1,100.00 E 36 8 News Now Sa/Su 11p 8 NEWS NOW @ 11P Spots/Week Rating Start Date End Date **Weekdays** Rate ----SS 0.00 \$1,100.00 Week: 10/15/12 10/21/12 2 \$450.00LV1 0.00 NM \$900.00 E 37 8 10/16/12 10/19/12 Craig Ferguson CM 1237a-137a -TWTF--:30 (12:37 XM-1:37 XM) **Craig Ferguson** LATE LATE SHOW Spots/Week Rating Start Date End Date Weekdays Rate -TWTF--\$450.00 0.00 Week: 10/15/12 10/21/12 10/21/12 10/21/12 Sun 105-205a Bros/SisteM :30 \$150.00LV1 0.00 NM 1 \$150.00 105-205a ----S E 38 8 Crimtime Saturday (1:05 XM-2:05 XM) **CBS CRIMETIME/SPORTS SPECTACULAR** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating 0.00 \$150.00 Week: 10/15/12 10/21/12

> Totals 73 \$123,650.00